

## ***FIH Image Rights Policy***

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### **1. Introduction**

International Hockey Federation's (FIH) world level events (i.e. World Cup, Indoor World Cup, World Cup Qualifier, Champions Trophy, Champions Challenge I, Champions Challenge II, Olympic Qualifier and Junior World Cup) present an international showcase for Hockey and individual Participants. For the FIH and the host nations these events, if managed and marketed efficiently, represent an unparalleled opportunity for the promotion of Hockey.

The FIH acknowledges the general image rights of Participants and this policy sets out the rights of the FIH and the Participants concerning those rights.

For the purpose of this Policy 'Participant' means and includes:

- All team members and officials including players, managers, coaching staff (including video operators/analysts), medical and para-medical staff.
- All FIH tournament officials including the FIH Representative, the Tournament Director, Technical Officers, Umpires' Manager, Medical Officer, Media Officer, Judges, Umpires and any other official appointed by the FIH.

### **2. What are Image Rights?**

For the purpose of this Policy images rights refer to the filming, television, photographs identified and otherwise recorded of Participants during an FIH world level event.

### **3. Use of Images by the FIH**

The FIH shall be permitted to only use images taken of Participants during its FIH World Level Events for non-commercial purposes.

The images may be used for the promotion of the tournament, for general promotion of hockey and for promotional purposes of the FIH.

The FIH shall be permitted to use and publish the images of Participants taken during its world level events in FIH publications such as:

- Publication on [www.worldhockey.org](http://www.worldhockey.org) and FIH tournament micro sites
- FIH Highlights
- FIH Rule Books
- FIH internal publications
- Program Books for FIH world level events
- Presentations made by FIH Officials and FIH Staff members

### **4. Copyright of Images**

The copyright of television images taken by the official host broadcaster and photographic images taken by any officially appointed FIH photographer remains with the FIH. Written permission must be given for any Participant and/or third party to use these images.

**5. Commercial use of Images**

In the event that the FIH or any third party (e.g. FIH Global Partner or National Association) would like to use any images taken of Participants at an FIH world level event for commercial purposes, the Participant(s) depicted in the image will be contacted directly or through their National Association to ask for their approval. In the event that the Participant(s) refuse approval, the image shall not be used.